PROGRAM ID: FBC10520
TIME: 08.05.50
PSC OFFER NUMBER: 49ZM00024016

PROMOTIONAL SERVICES CENTER
CONSUMER FULFILLMENT SYSTEM
PROMOTIONAL STATUS REPORT

PSC OFFER DESCRIPTION: ALPINE MOUNTAIN OFFENSIVE
PPL NUMBER: 94700A
PRODUCT/BRAND: ALPINE
TYPE OFFER: FREE W/P+H
DISTRIBUTION AREA: VOID - KS
SHIPPED BY:
POP REQUIREMENTS: VARIOUS PACK UPC'S & P/H

PO BOX NUMBER	METHOD OF DISTRIBUTION	DISTRIBUTION DATE	EXPIRATION DATE	VOLUME OF RELEASE	ESTIMATED-REDEMPTION PROM GRP	KANKAKEE
24322	DIRECT MAIL	03/01/94	08/01/94	100 M	8000	

STATUS BY P.O. BOX

	PRIOR CUM REQUESTS	PRIOR CUM ITEMS ORDERED	WEEK NUMBER: 1 -- ACTIVITY 04/02/94 -- REQUESTS	WEEK ACTIVITY ITEMS ORDERED	CUM TO DATE REQUESTS	CUM TO DATE ITEMS ORDERED	REDEMPTION	ESTIMATED+ REQUESTS
P.O. BOX 24322	86	186	402	650	488	836	.83%	509
TOTALS	86	186	402	650	488	836	.83%	509

+ ESTIMATE REPRESENTS MAIL RECEIVED -- NOT PROCESSED

INVALID REQUESTS

	PRIOR CUM REQUESTS	WEEK ACTIVITY REQUESTS	CUM TO DATE REQUESTS
UNQUAL/INELIGIBLES			
DUPS ELIMINATED		22	22
TOTALS		22	22

ITEM ACTIVITY

138024 ALPINE PLAID BLANKET BLUE/GR
POS# /3579

WEEK END DATE	ITEMS ORDERED
PRIOR CUM	51
04/02/94	122
TOTAL	173

138197 ALPINE CPN ENVELOPE/GREEN
POS# N/A

ITEMS ORDERED
60
313
373

20413900036

Source: https://www.industrydocuments.ucsf.edu/docs/mhjm0004

ITEM ACTIVITY

138241 ALPINE "MOUNTAIN FRESH" MUG
POS# 73583 14 OZ. MUG

WEEK END DATE	ITEMS ORDERED
PRIOR CUM	62
04/02/94	142
TOTAL	204

138249 COLUMBIAN SUP. 10 OZ. COFFEE
POS# 73580

ITEMS ORDERED
31
71
102

138289 ALPINE (L) SWEATSHIRT
POS #73581

WEEK END DATE	ITEMS ORDERED
PRIOR CUM	15
04/02/94	68
TOTAL	83

138291 ALPINE (XL) SWEATSHIRT
POS #73582

ITEMS ORDERED
29
76
105

138315 (SM)L ALPINE SWEATSHIRT

WEEK END DATE	ITEMS ORDERED
PRIOR CUM	15
04/02/94	68
TOTAL	83

138316 (SM)XL ALPINE SWEATSHIRT

ITEMS ORDERED
29
76
105

138317 (SM)ALPINE MUGS/COFFEE

WEEK END DATE	ITEMS ORDERED
PRIOR CUM	31
04/02/94	71
TOTAL	102

138318 (SM)ALPINE BLANKET

ITEMS ORDERED
51
122
173

138319 (SM)ALPINE COUPON

WEEK END DATE	ITEMS ORDERED
PRIOR CUM	60
04/02/94	313
TOTAL	373

ITEMS ORDERED

2041390037

Source: https://www.industrydocuments.ucsf.edu/docs/mhjm0004